

Paradoxical Commandments of Leadership

1. People are illogical, unreasonable, and self-centered.
Love the anyway.
2. If you do good, people will accuse you of selfish ulterior motives.
Do good anyway.
3. If you are successful, you win false friends and true enemies.
Succeed anyway.
4. The good you do today will be forgotten tomorrow.
Do good anyway.
5. Honesty makes you vulnerable.
Be honest anyway.
6. The biggest men with the biggest ideas can be shot down by the smallest men with the smallest minds.
Think big anyway.
7. People favor underdogs but follow only top dogs.
Fight for a few underdogs anyway.
8. What you spend years building may be destroyed overnight.
Build anyway.
9. People really need help, but may attack you if you do help them.
Help them anyway.
10. Give the world the best you have and you'll get kicked in the teeth.
Give the world the best you have anyway.